

# Rockies TO Rivers GALA



For over 60 years, Colorado Outward Bound School (COBS) has pioneered experiential outdoor education. Every COBS course is designed to deliver transformative outdoor adventures and powerful life lessons. Students are challenged to step outside their comfort zones and discover resilience while exploring spectacular wild places.

The wilderness is a powerful classroom. Following the challenges of the past two years, our work is increasingly important to provide learning opportunities for youth and young adults beyond traditional classrooms. Our courses are uniquely positioned to address the needs of students coming out of the pandemic, from rebuilding social and emotional skills with their peers, experiencing the restorative power of nature, strengthening resilience to overcome obstacles on their path, and ultimately to creating compassionate community leaders. COBS is working to remove financial and societal barriers to ensure that all students can experience a life-changing COBS course.

## Rockies to Rivers Gala

Our annual fall gala has a new look and feel! Our signature event has been reimagined as the “Rockies To Rivers Gala” and will take place at the Denver Botanic Gardens in downtown Denver. The event will be decidedly less ‘gala,’ and a lot more ‘Outward Bound.’

The event at Denver Botanic Gardens will focus on the most important part of COBS: the students. Featuring stories from the field, a live auction, opportunities to support scholarship students, and a bit of base camp – this will not be your typical fundraiser. Make your mark on the lives of young people in our community and have fun along the way.


## Reach

COBS annual fundraising event attracts a robust crowd. With a move to the Denver Botanic Gardens on York Street for the event, the gala will have room to grow. This year’s event will have around 250 supporters in attendance.

COBS’s community of supporters believe in the restorative power of nature. Many have been on a COBS course themselves. Others have had students in their lives come home from a COBS experience with a renewed sense of purpose. After 60 years of changing lives through challenge and discovery, we have a large community passionate about the outdoors.

## Benefits of Sponsorship

- Align your brand with Colorado Outward Bound School, the outdoor industry, and education partners
- Demonstrate your commitment to transforming the lives of young people in Denver and beyond
- Exposure for your organization through a variety of mediums:

 250 attendees

 14,000 email subscribers

 6,600 Facebook followers

 3,700 Instagram followers

OCTOBER 9TH, 2025 | 5:30 - 9:00 PM

Denver Botanic Gardens

COBS.ORG/GALA

Questions? Email [give@cobs.org](mailto:give@cobs.org)

# SPONSORSHIP OPPORTUNITIES

## Presenting *exclusive* \$25,000

- Opportunity for remarks at event
- “Colorado Outward Bound School 2023 Rockies to Rivers Gala presented by...”
- Lead branding on all event collateral: invitations, campaign emails, linked logo on COBS’s website, event boilerplate, newsletter feature
- Lead branding throughout event: co-branded program cover, full page program ad, logo in slideshow, signage opportunities
- Recognition in annual Impact Report
- Two exclusive posts shared to COBS’s social media platforms
- Two tables of 10 each with premier seating and branded tabletop signs
- **Single day pro course with COBS for up to 10 adults**

## Summit \$12,000

- Special mention during event
- Exclusive branding for one event station; offered on a first come, first served basis
- Prominent branding on all collateral: invitations, campaign emails, linked logo on COBS’s website, event boilerplate, newsletter feature
- Prominent branding throughout event: full page ad in event program, logo in slideshow, signage opportunities
- Recognition in annual Impact Report
- Table for 10 with premier seating and branded tabletop signs
- **Single day pro course with COBS for up to 10 adults**

## Expedition \$6,000

- Name and logo on event collateral including website, campaign emails, and event slideshow
- Half page ad in program
- Recognition in annual Impact Report
- Table for 10 with branded tabletop signs

## Ascent \$3,000

- Name in event program
- Recognition in annual Impact Report
- Table for 10 guests with named tabletop signs



Colorado Outward Bound School operates within the ancestral lands of the Ute, Arapaho, Cheyenne, Sioux, Pueblos, Southern Paiute, Navajo, Hopi, Eastern Shoshone and Jicarilla Apache nations.